

The 15th annual Miners Day will be held on Saturday, September 16th!

WHAT IS IT?

Miners Day is Frederick's premier annual community event that originated as a memorial celebration to honor and remember the mining heritage that created Frederick. It continues to bring folks from throughout the community to Downtown Frederick on the third Saturday in September for family-oriented fun and entertainment throughout the day. The event will include a dynamic parade, exhibitor booths, food/refreshment vendors, activities, contests, and live entertainment throughout the day. Per tradition, Miners Day will conclude with a spectacular evening concert and fireworks display. Sponsoring Miners Day allows the Town to continue one of its most beloved traditions. The different sponsor levels are listed below.



Frederick, Colorado

PLATINUM SPONSORSHIP - \$5,000

- 10 foot sponsor-provided banner on main stage at event
- Name recognition on event t-shirt
- Logo on all printed event marketing materials
- Verbal recognition from main stage
- 12x24 booth space at event

SILVER SPONSORSHIP - \$500-\$999

- Name recognition with other sponsors on Silver Sponsor banner at event
- Name recognition on all event marketing materials

GOLD SPONSORSHIP - \$1,000-\$4,999

- 2x4 foot sponsor-provided banner on main stage at event
- Name recognition on all event marketing materials
- Verbal recognition from main stage
- 12x12 booth space at event

BRONZE SPONSORSHIP - <\$500

- Name recognition on all event marketing materials

**TO BE INCLUDED IN
EVENT PUBLICITY, SPONSOR
MATERIALS MUST BE TURNED
IN BY AUGUST 1ST**



If your organization is interested in sponsoring the 15th annual Miners Day, please fill out this form entirely and submit payment in the amount of the total event sponsorship. Thank you for supporting the Town of Frederick community events - we couldn't do it without you!

Organization Name (as you'd like it printed): _____

Mailing Address: _____

Contact Person: _____

Email Address: _____

Phone Number: _____

Please write the name of the sponsorship: _____

Total Amount of Event Sponsorship: \$ _____

If you're sponsoring at the Gold or Platinum level, are you interested in having a booth at the event on Saturday, September 16th? Yes ☐ No ☐

If yes, you will be sent an exhibitor form and additional information about having a booth at the event. Please note, we only provide space for a booth and do not supply tables, chairs or canopies.

Any questions regarding sponsorship opportunities or how else to be involved in Miners Day can be directed to Angela Wilson at 720-382-5513 or awilson@frederickco.gov.

Please return this completed application and sponsorship check to:

Town of Frederick
P.O. Box 435
Frederick, CO 80530

Sponsor forms may also
be faxed to 720-382-5520.



Built On What Matters